

PINK - DEATHLY LEGAL

"Pink" or "U4" is a new, opioid based, synthetic drug that is 700% more potent than heroin. Known by the chemical name U-47700, pink is a lab-made opioid that is in the same deadly family as ifentanyl, carfentanil, and furanyl fentanyl. However, unlike other deadly synthetic drugs, Pink is still legally available for purchase on-line in all but four states. The drug is sold in pill, powder or liquid form and can be snorted or taken orally.

WHAT ARE THE EFFECTS?

Pink has similar effects as heroin or morphine. The chemicals in these drugs attach to proteins in the brain that trigger dopamine production and pleasure responses for the user. Basically, it feels good and leaves users wanting more. The difference, and what makes this drug more dangerous, is that it works for a significantly shorter period of time

but is much more powerful. Even touching a small amount of this chemical can cause cardiac arrest and even death. Pink is responsible for a number of overdoses across the United States including two 13 year old boys in Park City, Utah and was an ingredient in the drug cocktail that killed the rockstar Prince.

EFFECTS & CONSEQUENCES

EFFECTS

- Euphoria
- Pain Relief
- Relaxation

CONSEQUENCES

- Respiratory Depression
- you stop breathing
- Severe Nerve Damage
- Seizures
- Psychosis
- Coma
- Death

7.5x
morphine.



"This stuff is so powerful that if you touch it, you could go into cardiac arrest," Wade Carpenter, Park City Police Chief.

FOR MORE INFORMATION

Go to www.intheknowzone.com for more information on substance abuse. Increase your knowledge using the information, statistics, images, and links. Test your understanding with a quick quiz.

**Don't stay in the dark.
Get In the Know!**

in the know

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PINK

DESIGNED DEADLY





WHY IS IT STILL LEGAL?

Until recently, Pink has been easy to get. People could order it on the internet and have it delivered to their homes, for as low as \$5 — without breaking the law.

How is such a deadly drug so easily available? For one, Pink is relatively new to the drug market, and suppliers are constantly adding new drugs and changing the formulas of known synthetics to keep ahead of law enforcement. Also, there is a delay in reporting deaths and linking unknown substances to overdoses so it's difficult to get these drugs off the market quickly.

Recently, the DEA gave notice of its intent to schedule U-47700/Pink, temporarily, as a Schedule 1 substance under the federal Controlled Substances Act. The DEA has been using temporary bans to help combat designer synthetic drugs that are entering the U.S. from China and other parts of the world. Some states aren't waiting for the permanent ban, Florida, Ohio, Wyoming and Georgia have outlawed the compound and other states are looking to do the same.

LEGAL DOES NOT MEAN SAFE

Actions are being taken to make the sale of Pink illegal, for now, it can still be legally purchased online. This gives the false impression that this drug is safe, or less harmful than drugs like heroin or fentanyl. This is the opposite of the truth.

"The sense we get is that this drug is even more dangerous than other synthetic drugs we've seen across our desk," Steve Howe, District Attorney in Johnson County, Kansas.

Little is known about the exact effects of Pink, but a small amount could be fatal. "This stuff is so powerful that if you touch it, you could go into cardiac arrest," Wade Carpenter, Park City Police Chief, told reporters after the deaths of the two teenagers. "The problem is, if you have a credit card and a cell phone, you have access to it."



EXTREMELY DANGEROUS

FATAL OVERDOSES

THE OPIOID EPIDEMIC

The U.S. is currently experiencing an opioid epidemic. Overdoses and deaths have skyrocketed in recent years. The introduction of synthetic opioids like pink, are directly responsible for a recent spike in accidental overdoses and deaths across the country. These drugs are unregulated, untested and more powerful than heroin and prescription painkillers. With new, stronger, more deadly synthetics constantly entering the marketplace it has become harder to stop the sale and spread of these deadly drugs.

OVERDOSE

Pink overdose symptoms are similar to that of an opioid overdose:

- Loss of Consciousness
- Unresponsive to Stimulus
- Awake, but cannot talk
- Breathing is slow or has stopped
- Bluish-purple or gray skin
- Fingernails and lips turn blue or black
- Choking or gurgling sounds
- Vomiting
- Pale and Clammy skin and face
- Slow or erratic heartbeat/No heartbeat

An overdose can be fatal, but if someone responds quickly it can help save a person's life.

NOT FOR HUMAN CONSUMPTION

WHAT TO LOOK FOR

Here are some things to look for if you believe someone you know is abusing "Pink" or other synthetic drugs:

- White powder or an unknown liquid in dropper bottle or nasal inhalers
- Unmarked "stealth" delivery boxes with hand written labels
- Boxes, vials or baggies labeled "Not For Human Consumption" or "For Research Purposes Only"

WHAT TO DO?

If you believe you or someone you know has received a shipment of Pink, please understand:

- Pink is toxic, even in very small doses.
- Exposure by inhalation or skin contact can be fatal.
- Contact law enforcement immediately.

**LEGAL DOES NOT MEAN SAFE.
AVOID DEADLY SYNTHETICS.**

